Digital Technology and Culture
College of Arts and Sciences

Degree Options
Bachelor of Arts in Digital Technology and Culture

Minor
Digital Technology and Culture

Overview
The Digital Technology and Culture (DTC) program emphasizes creative production and critical exploration of digital technology across multiple contexts. The program encourages creative research, scholarship, and production that invites critical perspectives, integrates diverse knowledge systems, and encompasses progressive and innovative uses of technology. Students in DTC develop skills in information management and structures, web design and architecture, graphic design, video production, animation, augmented and virtual reality, and other emerging technology while integrating cultural, social, and historical perspectives, diverse methodologies, and inclusive frameworks.

Student Learning Outcomes
- Demonstrate competency with technology for designing and distributing digital works in various mediums.
- Demonstrate competency with design principles through both the production and analysis of media objects.
- Demonstrate and articulate an understanding of the way digital media and information function and circulate in multiple cultural contexts.
- Demonstrate an understanding of the history of technological development, from local to global perspectives, and its implications for a variety of media.
- Utilize an interdisciplinary perspective in order to understand the global changes brought about by digital media.
- Effectively communicate through writing and speech why and how digital media productions make meaning.

Admission to the Major Requirements
Admission may take place at any point during the semester. To be admitted, a student must have completed DTC 101 with a C or better.

Degree Milestones
To remain in good standing in the major, students must:
1) Complete DTC 201; including the digital portfolio requirement and DTC 206 with a C or better,
2) Maintain an overall GPA at WSU of 2.0 or higher

Suggested Classes for Freshmen
DTC 101: Introduction to Digital Technology and Culture
DTC 201: Tools and Methods for Digital Technology
DTC 206: Digital Inclusion

Suggested Classes for Transfer Students
DDTC 101: Introduction to Digital Technology and Culture
DTC 201: Tools and Methods for Digital Technology
DTC 206: Digital Inclusion
OR DTC 475: Digital Diversity
DTC 355: Multimedia Authoring

Quantitative Reasoning Requirements
Any UCORE quantitative reasoning course will work, but students most commonly choose:
CPT S 111: Introduction to Algorithmic Problem Solving
FIN 223: Personal Finance
MATH 105: Exploring Mathematics
MATH 212: Introduction to Statistical Methods

Internship
Students are required to complete at least 3 credit hours (equivalent to a 150 work hours) of an internship during their time in the program. This can be split up into 1 credit (or 50 work hours) segments or completed all at once. Students are required to secure their own internship opportunity. Suggested internship options are frequently posted to the DTC email listserv and on the program’s Facebook page (facebook.com/DTCWSUPullman/).
Career Options
Graduates of the Digital Technology and Culture program work in a wide variety of industries. Below are some examples of the popular fields that graduates of the program pursue:

- Animation
- Cultural Stewardship
- Cybersecurity
- Data Analytics
- Digital Curation
- Digital Marketing
- Emerging Technology
- Game Design and Production
- Graphic Design
- Information Technology
- Information Architecture
- Information Management
- Museum Programming
- Professional and Technical Writing
- Project Management
- Social Media
- User Experience (UX) & User Interface
- (UI) Video Production
- Web Design

Student Clubs
The multidisciplinary nature of the program means that students are involved in a wide variety of extracurricular activities that enhance their studies and personal interests, including:

- Digital Media Club
- Wazzu Films
- WSU Student Media
- KZUU Radio Station
- Alpha Kappa Psi (Gender-Inclusive Business Fraternity)
- Multicultural Fraternities and Sororities

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Notes: