

Thomas S. Foley Distinguished Professorship in Government and Public Policy



Travis Ridout

509-335-2264
tnridout@wsu.edu

TRAVIS RIDOUT

Director and Professor
School of Politics, Philosophy,
and Public Affairs

A leading expert on political advertising and campaign finance, Travis Ridout is widely recognized for his scholarly research and is highly sought by national and international news media for his knowledge about political campaigns.

He is a co-founder and co-director of the Wesleyan Media Project, a research group that has tracked all political advertisements aired in the United States since 2010, and his studies of political communication, campaigns, and public opinion have appeared in leading political science journals in the United States and the United Kingdom. and in numerous books about politics.

At WSU since 2003, Ridout has taught a wide range of courses, including American politics, elections, media and politics, political behavior, research methods, and statistics, and he has supervised 10 graduate students.

He has also authored or coauthored three books and more than 60 articles, papers, and book chapters and served as a principal investigator on grants totaling more than \$750,000. His most recent book is *Political Advertising in the United States* (2016).

Ridout is a Foley Institute Fellow, an active member of the Humanities Washington Speakers Bureau, and a former chair of the American Political Science Association's section on political communication.



College of

Arts & Sciences

WASHINGTON STATE UNIVERSITY

CAS.development@wsu.edu | 509-335-1096
Morrill Hall 208 | PO Box 643528 | Pullman, WA 99164